



# Northern New Mexico College

## 2011 Fact Book

*Carmella Sanchez*  
*Institutional Research*

*Letter from NNMC Registrar*

Northern New Mexico College is proud to present its second annual Fact Book publication. This document was initiated by the Registrar's Office and compiled by the Office of Institutional Research. It contains profiles on student enrollment, degree offerings, financial data, and employees. The data in this publication is compiled using the most recent academic school year (fall, spring, and summer terms) and the most recent fall census report. All data is collected and maintained using Banner. The Registrar's office provides extensive data verification and training to ensure that data is as consistent as possible.

The intent of this publication is to provide an accurate and consistent reference for use by various internal and external stakeholders. This effort intends to not only provide quick and easy access to institutional data but also to open-up new ideas and questions.

If you have questions or comments regarding this publication, please feel free to contact us.

Sincerely,

Jan Dawson, PhD



**Mission Statement**

*Northern New Mexico College provides accessible, affordable, community-based learning opportunities that meet the education, employment, and enrichment needs of our culturally diverse region.*

**Vision Statement**

*By the year 2015, Northern New Mexico College will be a regionally recognized comprehensive university creating a culture of quality student learning that addresses student and employee needs while maintaining the community college mission.*

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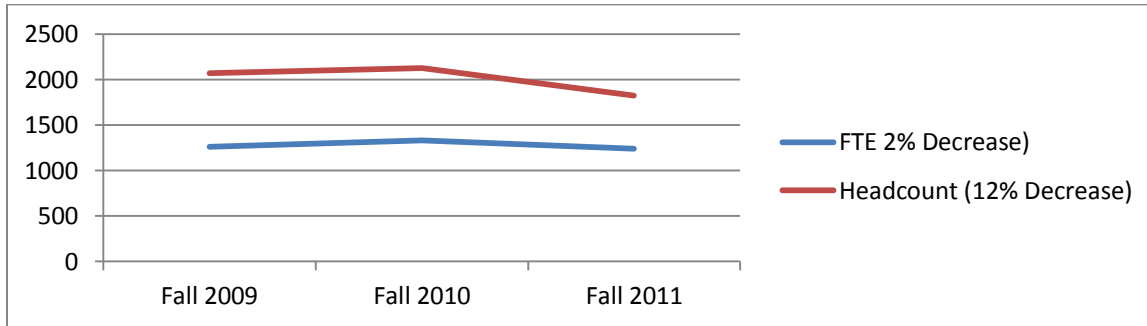
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**Current Facts**

**Student Enrollment**

Source: Fall 3<sup>rd</sup> Week Enrollment Registrar's Report



**Employees**

IPEDS: 2010-11 Human Resources Report (to be updated April 2012)

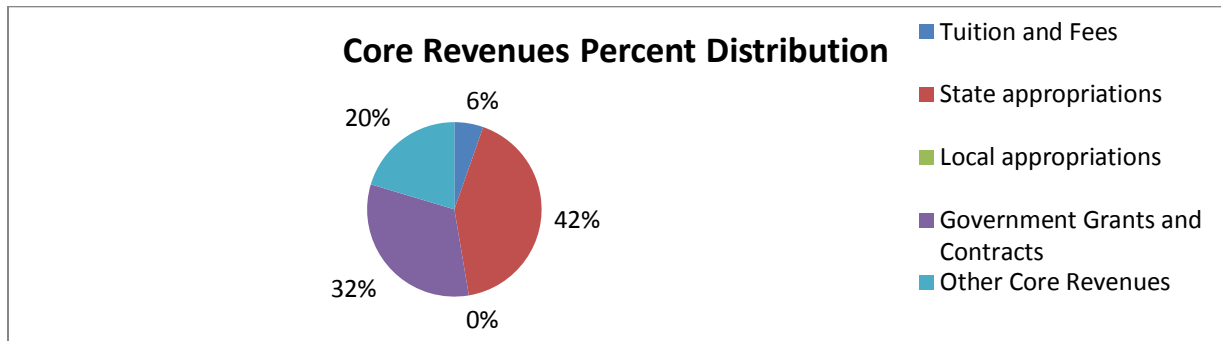
	<b>Full-Time Faculty Fall 10</b>	<b>Part-Time Faculty Fall 10</b>
White	24	85
Black	1	1
Hispanic	28	80
American Indian	0	6
Asian	6	2
Non-Resident Alien	0	0
Unknown/Other	0	5
<b>Total</b>	<b>59</b>	<b>179</b>

IPEDS: 2010-11 Human Resources Report (to be updated April 2012)

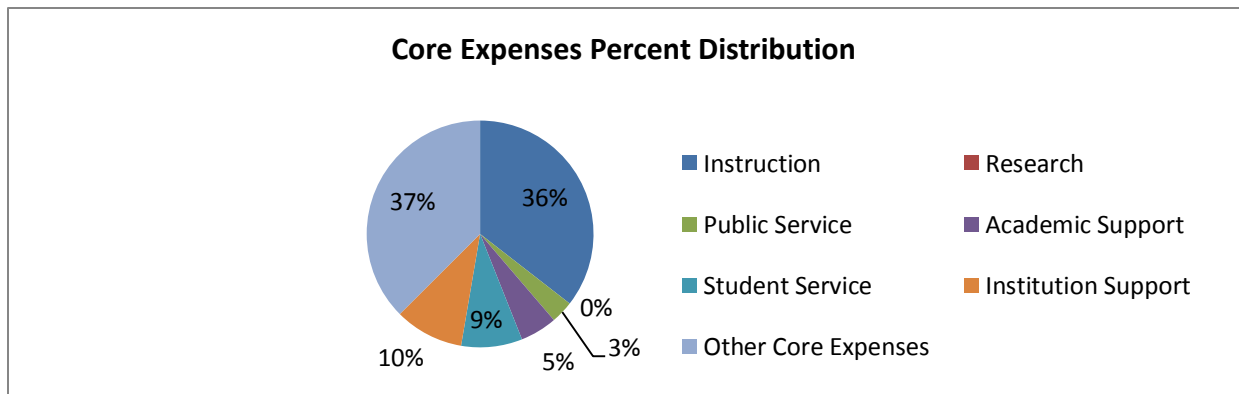
	<b>Full-Time Staff (Fall 2010)</b>	<b>Part-Time Staff (Fall 2010)</b>
Administration	45	0
Staff	111	28

**Budget (Source: IPEDS: 2010-11 Finance Report on FY 09)**

<b>Core Revenues*</b>	<b>Total</b>	<b>Per FTE Enrollment</b>
Tuition and Fees	\$1,478,389	\$1,063
State appropriations	\$11,564,020	\$8,313
Local appropriations	0	0
Government Grants and Contracts	\$8,898,557	\$6,397
Other Core Revenues	\$5,610,480	\$4,034



<b>Core Expenses*</b>	<b>Total</b>	<b>Per FTE Enrollment</b>
Instruction	\$ 9,254,471	\$ 6,653
Research	\$ -	\$ -
Public Service	\$ 837,439	\$ 602
Academic Support	\$ 1,369,154	\$ 984
Student Service	\$ 2,270,327	\$ 1,632
Institution Support	\$ 2,562,555	\$ 1,842
Other Core Expenses	\$ 9,769,183	\$ 7,023



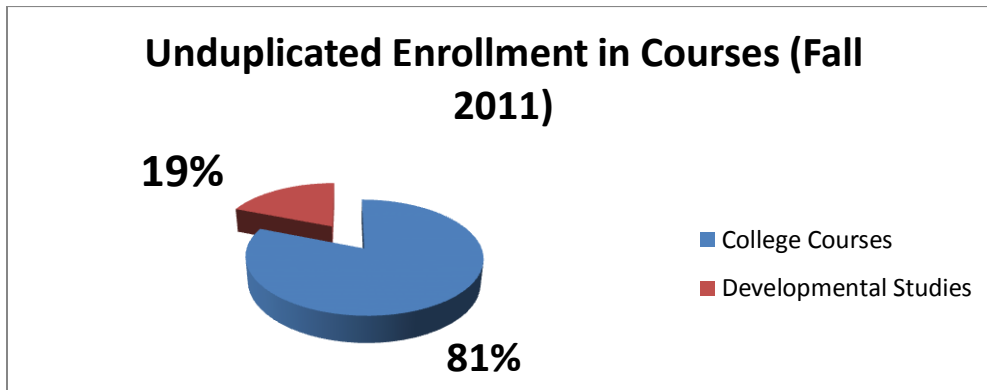
**\*To be updated April 2012**

## Community Service Offerings and Projects

Based on 2010-11 data, the list below provides information on community service course offerings and enrollments. There is also information on special community projects and events with numbers of participants.

Sampling of Offerings	Number of participants - unduplicated	Sampling of Special Projects for the Community
ABE	458	Assist adults in becoming more literate and improving their educational and employability skills
Continuing Education	158	NNMC Continuing Education offers personal enrichment courses each semester. Courses include: Shotokan Karate, Arc View GIS, Computer Literacy, Ballet Folklorico, Zumba Dance Fitness, Beginning Beading, Intro to Studio Art, Eagle Run, ¡Sostenga!
Eagle Run	25	This activity was established with the objective of generating scholarship/loan funds to students at Northern New Mexico College.
Kids College	46	Provides a variety of educational options to parents in performing arts and other activities such as health, and life sciences for students. The program was established to provide activities similar to NYSP for students who are not eligible to participate.
NYSP	313	The (NYSP) Northern Youth Sports Program this summer had an average daily attendance of 313 participants between the ages of 8 and 15 years old. The NYSP is a fitness program that includes 1 hour of Enrichment per age group. Enrichment is an educational period that involves guest speakers such as Law Enforcement and the Fire Department. The program provides a well balanced breakfast and lunch for all participants as well as transportation. The NYSP program offers kids the chance to meet new friends and get fit.
SBDC	3608 (duplicated)	The NNMC SBDC is a Global, National, and Local business resource. During fiscal year 2010/2011, the SBDC served 120 individual clients, conducted 25 training events to 488 attendees, and provided 23 economic outreach presentations to over 3,000 people. As part of NNMC's professional development initiative, the SBDC presented Sexual Harassment in the Workplace to NNMC staff. In addition to presentations, individual client assistance, the SBDC markets NNMC and NMSBDC through radio guest shows (23) KDCE, KTAOS, KSWV, KKOB. The SBDC partners with the Espanola Chamber of Commerce and The Taos Chamber of Commerce to present & market business workshops. The NNMC SBDC is using the Internet to market; E-market by sending 9,988 emails to area businesses, SBDC clients, New Mexico legislators. The NNMC SBDC developed a Legislative E-marketing campaign. E-Business Spotlight Card about clients that are getting awards, opening a business, expanding services or announcement about a newsworthy effort. The NNMC SBDC has teamed up with NNMC TV Canal Seis and United Cable TV to video events. The NNMC SBDC Director is mentoring an NNMC student in the area of digital Media, videographer and editing to produce video for Youtube and the Internet. The NNMC SBDC assisted the NNMC Business Capstone class with business resource for students. Finally, the NNMC SBDC Director participated on a National ASBDC Panel for the University Economic Development Association (UEDA) Summit in Reno, Nevada where she had the opportunity to talk about NNMC students and how we are assisting our business college, technical, cultural arts, certificate and degree programs.

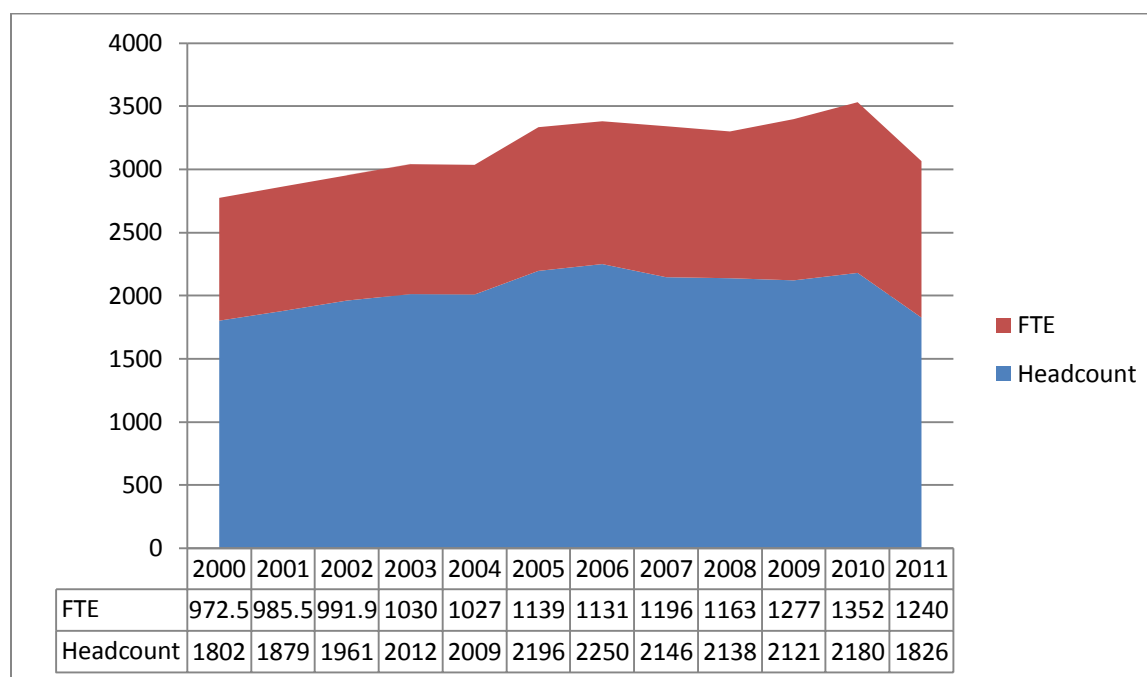
## Credit Enrollment



	Credit Enrollment Fall 2011	
<b>Credit Students</b>	<b>1826</b>	<b>Student Headcount</b>
	<b>18,594</b>	<b>Student Credit Hours (SCH)</b>
	<b>1239.6</b>	<b>Full-Time Equivalent (FTE) Students</b>
	<b>63%</b>	<b>Female Students</b>
	<b>37%</b>	<b>Male Students</b>
	<b>8%</b>	<b>Native American</b>
	<b>73%</b>	<b>Hispanic</b>
	<b>14%</b>	<b>White</b>
	<b>5%</b>	<b>Other</b>
	<b>55%</b>	<b>Full-Time Students (12 or more credit hours)</b>
	<b>45%</b>	<b>Part-Time Students (less than 12 credit hours)</b>
	<b>56%</b>	<b>Students with Academic Majors</b>
	<b>23%</b>	<b>Students with Career Technical Majors</b>
	<b>21%</b>	<b>Students Undecided</b>
	<b>1115</b>	<b>Eligible Students Receiving Financial Aid</b>
	<b>10:1</b>	<b>Student/Faculty Ratio</b>
<b>12:1 (Lower Division) 7:3 (Upper Division)</b>	<b>Average Class Size</b>	
<b>55</b>	<b>Web-Based Distance Ed. Classes (Fall 2011)</b>	
<b>2</b>	<b>ITV-Based Distance Ed. Classes (Fall 2011)</b>	

## Enrollment Trends

The headcount shown is the number of students at the end of the fall semester. The 2010 fall semester count is only an estimate because this document was developed before the end of the semester. The full-time equivalent (FTE) is computed by taking the total number of credit hours that students are enrolled in during the semester and dividing by 15.

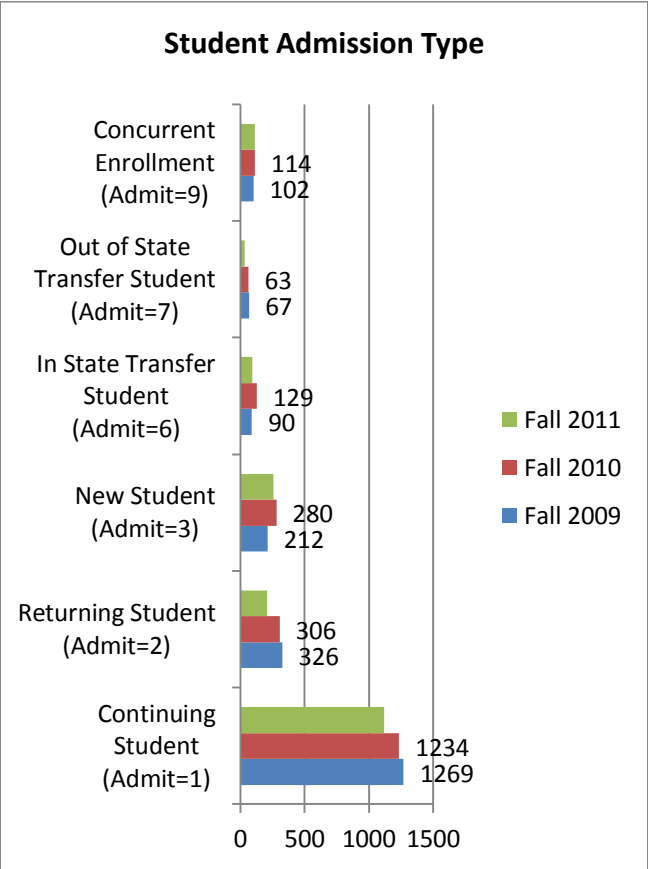
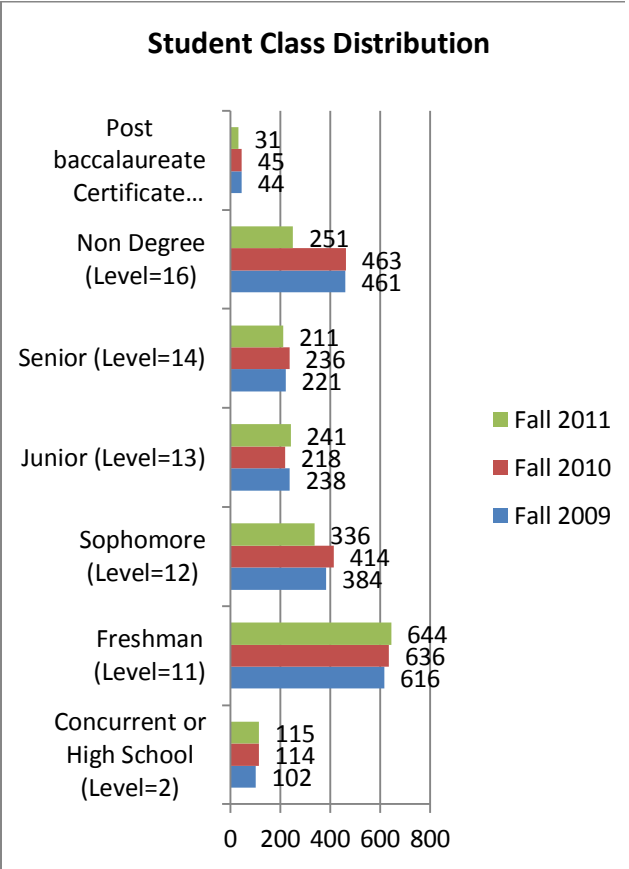
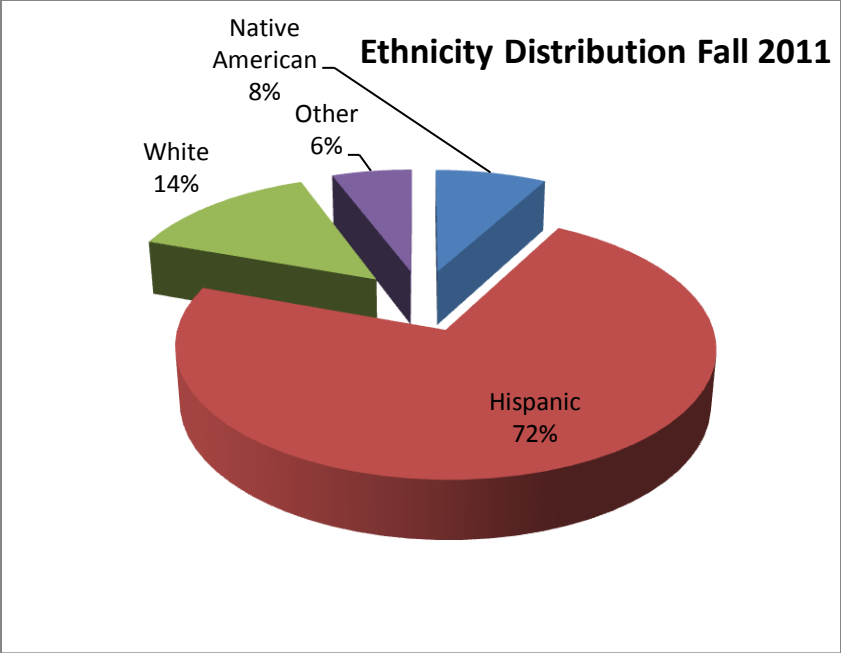


Fact	Percent
Cumulative Fall Headcount Growth Since 2000	4%
Average Fall Headcount Growth Since 2000	0%

## Characteristics of Students

Age	Fall 2011	Percent
18 or younger	97	5%
18 to 24	831	45%
25 to 30	239	13%
31 to 35	158	9%
36 to 40	104	6%
41 to 45	102	6%
46 to 50	83	5%
51 to 55	61	3%
56 to 64	86	5%
65 and older	68	4%





## Residency

Student Residence	Fall 2010	Fall 2011	% Change
California	9	9	0%
Indiana	4	1	-75%
Colorado	3	2	-33%
Arizona	2	6	200%
New York	2	0	-100%
Resident code Unknown	2	2	0%
Texas	10	7	-30%
<b>New Mexico</b>	<b>2087</b>	<b>1797</b>	<b>-14%</b>
Illinois	1	0	-100%
Non-Resident Alien	1	0	-100%
Washington	0	1	100%
Florida	3	1	-67%
Georgia	1	1	0%
Oklahoma	1	0	-100%

New Mexico Residents	Fall 2010	Fall 2011	% Change
Valencia	21	0	-100%
Colfax	2	0	-100%
Cibola	1	0	-100%
Chaves	1	0	-100%
Guadalupe	1	0	-100%
Socorro	2	0	-100%
Torrance	2	0	-100%
Dona Ana	18	2	-89%
Sandoval	23	3	-87%
San Miguel	25	4	-84%
Bernalillo	38	25	-34%
No Response	7	6	-14%
Rio Arriba	1310	1148	-12%
Los Alamos	89	82	-8%
Santa Fe	395	369	-7%
Taos	137	133	-3%
Sierra	3	3	0%
Mora	2	3	50%
San Juan	8	12	50%
Curry	0	1	100%
Otero	0	1	100%
McKinley	2	5	150%
	2087	1797	

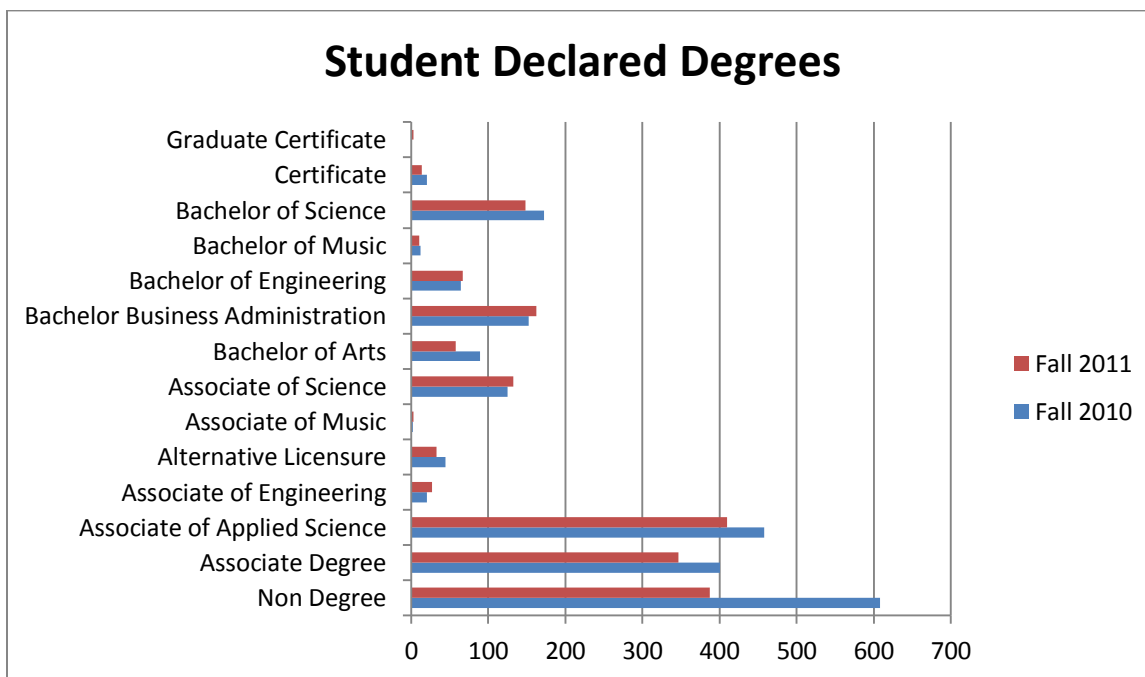
## High School Recruitment

High School where New Student Graduated From:

	Fall 2010	Fall 2011	Growth
Questa	1	3	200%
Victory Faith Christian Academy	2	5	150%
Out of Country/Unknown		4	100%
Pojoaque	21	36	71%
Coronado HS	7	9	29%
McCurdy HS	7	9	29%
Santa Fe High School	6	7	17%
GED	42	47	12%
Escalante	3	3	0%

	Fall 2010	Fall 2011	Growth
EVHS	87	84	-3%
Out of State	16	13	-19%
Los Alamos	8	6	-25%
Penasco	14	7	-50%
Other NM HS	38	17	-55%
Santa Fe Indian School	11	4	-64%
Mesa Vista	13	4	-69%
Capital High	4	1	-75%
<b>Total Number of New Students</b>	<b>280</b>	<b>259</b>	

## Degree Offerings



	Growth from Fall 2010 to Fall 2011		Growth from Fall 2010 to Fall 2011
Bachelor of Music	50%	Associate Degree	-13%
Associate of Music	50%	Bachelor of Science	-14%
Associate of Engineering	35%	Alternative Licensure	-25%
Bachelor Business Administration	7%	Certificate	-30%
Associate of Science	6%	Bachelor of Arts	-35%
Bachelor of Engineering	5%	Non Degree	-36%

	<b>Growth from Fall 2010 to Fall 2011</b>	<b>Growth from Fall 2010 to Fall 2011</b>
Associate of Applied Science	-10%	